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## **CLAIMS:**

1. A method for managing a plurality of programs, the method comprising the steps of:

providing a call processor that receives a program request initiated by a user via a key-pad device;

establishing a communication channel with the key-pad device to generate a command signal indicative of a program desired by the user; and,

transmitting the command signal to a television unit for display of the program desired by the user.

- 2. The method of claim 1, further comprising the step of authenticating the user upon the establishment of the communication channel.
- 3. The method of claim 1, wherein the command signal comprises a signal to store a particular program in a storage medium.
- 4. The method of claim 1, wherein the plurality of programs includes at least one of a television network, Internet network, wireless network, and wired network, or a combination thereof.
- 5. The method of claim 1, wherein the communication channel is established by a phone-line connection.
- 6. The method of claim 1, wherein the communication channel is established by wireless connection.
- 7. The method of claim 1, wherein the display of the program is provided interactively in response to said user's input.
- 8. The method of claim 1, wherein the display of the program is provided interactively in response to said user's voice input.
- 9. A system for managing a plurality of programs, comprising:
  an input device having a key pad for transmitting a program request by a user, and
  a controller for generating a command signal indicative of a program selected by
  the user interactively and transmitting the command signal to a receiver for display.
- 10. The system of claim 9, wherein the controller further provides a program list selectable by the user.
- 11. The system of claim 9, further comprising a display device for displaying the program selected by the user.

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12. The system of claim 9, wherein the display device is configured to receive incoming television programs.

- 13. The system of claim 9, wherein the controller is configured to authenticate the user.
- 14. The system of claim 9, wherein the input device comprises a plurality key buttons to selectively transmit the command signal.
- 15. The system of claim 9, wherein the receiver is a television unit.
- 16. The system of claim 9, further comprising a storage device for storing data representative of a plurality of programs corresponding to incoming television programs.
- 17. The system of claim 9, wherein the plurality of programs includes at least one of a television network, Internet network, wireless network, and wired network, or a combination thereof.
- 18. The system of claim 9, wherein the input device further comprising a voice response device for interactively transmitting a program request by a user.
- 19. A system for managing a plurality of programs, comprising:

  a memory for storing a computer-readable code; and
  a processor operatively coupled to said memory, said processor configured to:
  receive a program request initiated by a user via a key-pad device;
  establish a communication channel with the key-pad device to generate a command signal reflective of a program desired by the user interactively; and,

transmit the command signal to a display unit for displaying the program desired by the user.

- 20. The system of claim 19, wherein the controller is further configured to authenticate the user upon the establishment of the communication channel.
- 21. The system of claim 19, wherein the plurality of programs includes at least one of a television network, Internet network, wireless network, and wired network, or a combination thereof.